

SUN Yiran, Lillian (孫怡然)

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EDUCATION

- University of Melbourne (UniMelb), Melbourne, AU, QS13** 2023.02 – 2024.07
- Master of Global Media Communication
WAM: 70.33 (H2b)
Courses taken: Audiovisual Communication, New Media Storytelling
- Anhui University (AHU), Hefei, PRC, 211 Project** 2017.09 – 2021.06
- Bachelor of Art in Internet and New Media
GPA:3.38 (85.15/100)
Courses taken: News Writing, Digital Video Editing

EXPERIENCE

- Hefei Press Group, Xin'an Newspaper, Journalist Intern** 2021.12 – 2022.02
- Matched project with front-line reporters to handle text proofreading and typesetting
 - Assisted issuing of over 60 press release about the two sessions of Anhui Province, articles published on Xin'an News and its website
 - Familiar with the news production process and able to produce press releases
- Hefei Broadcasting and Television Station, Political News Department, Administrative Intern** 2021.09 – 2021.12
- Collected current political hot spots, screen topics and materials, and assisted interview tasks
 - Conducted pre-interview schedule planning and preparation of materials, and was responsible for organizing and filing materials after interviews
 - Built skill for project scheduling and cultivated strong sense of news and hot spots
- Hefei NO.6 Middle School, Multimedia Centre Department, Publicity Intern** 2020.04 – 2020.07
- Led a team of 28 people and produced a documentary of the National Collage Entrance Examination with more than 100 participants
 - The videos posted on various network platforms and achieved a total of 10,000 views
 - Improved project management skill and video production capacity

ACTIVITIES

- Beautiful China Volunteer Teaching Project, Excellent Dream Mentor** 2024.04 – 2024.06
- Participated in Tencent's Teach for China Volunteer Teaching Project, and was awarded the "Excellent Dream Mentor" in the volunteer teaching activities
- Poverty alleviation research project in Funan County, Anhui Province** 2020.09 – 2020.10
- Interviewed local people, conducted fieldwork, shot and recorded videos, and co-authored 3 related reports and papers
- Propaganda Department of the Student Union, Director, AHU** 2018.10 – 2019.06
- Operated official accounts on multiple platforms, studied the communication rules of each platform, and achieved the growth of account page views, followers, and interactions
- 21st Century East Asian Youth Exchange Program, Student Representative, JAPAN** 2015.11 – 2015.12
- Was chosen as the representative of Chinese students in an academic exchange activity held by the both Embassies of China and Japan

CREATIONS

Media article on the convergence of the gig economy and the pet sitting industry forthcoming in *The Citizen*
The microfilm work *曾經我也想過一了百了* and the non-fiction documentary film *Witching Wonders*
Operate personal WeChat public account and publish 5 original multimedia articles

ADDITIONAL

Languages Mandarin (Native), English (Fluent)
Computing MS Office, Adobe PS, LR, AU, PR, DaVinci
Qualifications CET6, IELTS 6.5, PTE62
Capabilities Photography and videography, official account editing tools, drone aerial photography
Career Interest International Communication, News Writing, Video Producer, Media Operation

孫怡然 Lillian

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教育背景

- 墨爾本大學(University of Melbourne)**，澳大利亞墨爾本，QS世界排名13 2023.02 - 2024.07
全球媒體傳播 碩士 (Master of Global Media Communication)
加權平均分(WAM):70.33
課程：視聽傳播，媒體寫作
- 安徽大學(AHU)**，安徽合肥，211計畫高校 2017.09 - 2021.06
新聞與傳播學院 網路與新媒體專業 文學學士學位
平均學分績點:3.38 平均分:85.15/100
課程：新聞寫作，數位視訊製作

實習與工作經歷

- 合肥新安傳媒有限公司 新安晚報社，實習記者助理，安徽網** 2021.12- 2022.02
- 對接一線記者，處理相關資料整理，初稿的文字校對及排版
 - 參與超過60篇安徽省兩會相關新聞報導，於新安晚報及旗下安徽網刊載
 - 熟悉新聞采、寫、編相關流程，能夠獨立產出新聞稿件
- 合肥市廣播電視臺，行政實習生，時政新聞部** 2021.09- 2021.12
- 收集時政熱點，篩選選題選材，協助採訪任務
 - 進行採訪前的日程規劃及物料籌備，負責採訪後素材的整理與歸檔
 - 鍛煉了對新聞熱點的嗅覺，以及行政工作能力
- 合肥市第六中學，宣傳實習生，融媒體中心** 2020.04-2020.07
- 領導28人團隊，拍攝超過百人參與的高考記錄及宣傳視頻
 - 產出視頻作品在網路各平臺總點擊量超過10,000次
 - 鍛煉團隊協作能力與領導能力，具有視頻編導剪輯經驗

活動與獎項

- 美麗中國支教專案，優秀夢想導師** 2024.04 – 2024.06
- 參與騰訊合作的美麗中國支教專案，在支教活動中被評為“優秀夢想導師”
- 安徽省阜南縣扶貧調研專案** 2020.09
- 採訪當地群眾，進行田野調查，拍攝記錄視頻，合作撰寫3篇相關報導及論文
- 社會與政治學院學生會宣傳部，幹事，安徽大學** 2018.10 - 2019.06
- 負責多個平臺官方帳號的運營，瞭解各平臺傳播規則，實現帳號閱讀量、關注量、互動量增長
- 21世紀東亞青年交流專案，學生代表，日本** 2015.11 - 2015.12
- 被選為中日官方交流專案的代表，進行為期13天赴日交換

其他作品

關於零工經濟與寵物看護行業的融合媒體文章即將發表於*The Citizen*
微電影作品《我曾經也想一了百了》以及非虛構紀錄片作品*Witching Wonders*
運營個人微信公眾號並發佈超過5篇原創圖文稿件

其他能力

語言能力	普通話（二級乙等）；英語（CET6;雅思6.5;PTE62）
電腦	MS Office, Adobe PS, LR, AU, PR, DaVinci
其他能力	攝影攝像，公眾號編輯工具（秀米等），無人機航拍
職業定位	國際傳播，新聞採編，視頻編導，媒體運營